



Easy smart lighting

The Philips Hue White ambiance Cher pendant light offers warm-to-cool white light to help you Read, Relax and Concentrate throughout your day. Control instantly with the included dimmer switch or Bluetooth or Bridge.

Comfort dimming

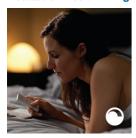
· Pair with a wireless dimmer switch for easy wireless control

Easy smart lighting

- \cdot Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- $\boldsymbol{\cdot}$ Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock full suite of smart light features with Hue Bridge

Highlights

Installation free dimming



Control your Philips Hue lights directly with the wireless dimmer switch. You can turn the lights on and off, switch between the four different light recipes and dim to the right brightness. Installation is quick, simple and hassle-free. All you have to do is pair the switch with the lamp and place the switch anywhere in your home. It's that easy.

Control up to 10 lights

"With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device."

Control lights with your voice

Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room or just a single lamp.

Set the right mood with light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light



Make your day easier and more pleasant with four preset light recipes handcrafted especially for your daily tasks: Energize, Concentrate, Read, and Relax. The two cool-toned scenes, Energize and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

More features with Hue Bridge



Add a Hue Bridge (sold separately) to your smart lights to experience the full suite of Philips Hue features. With a Hue Bridge, you can add up to 50 smart lights to control throughout your home. Create routines to automate your entire smart home lighting setup. Control your lights while away from home or add accessories such as motion sensors and smart switches.

Specifications

The bulb

Fitting: Integrated LED Lifetime: 25000 hour(s) Wattage: 33 W

Number of switching cycles: 50000

Input voltage: 220V-240V Lumen output: 1000 lm

Dimmable

Warm-up time: <0.5s, Instant on

What's supported

IOS

HomeKit compatible

iPad iPad Air iPhone iPod Touch

Extra features

Color changing: No

Technical specifications

Class of protection: I - earthed Indoor/Outdoor: Indoor lighting

Integrated LED

Software upgradable: When connected to

Hue bridge

Light Color: Warm white

Color(s): White

Type of light source: LED

IP rating: IP20

What's in the box

Hue Switch

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